

# 2020 Census Timeline

# Contact Information

For additional information about the State Complete Count Commissions program, please contact your regional census office.

# State Complete Count Commissions

## 2018

- Tribal leader, governor, or highest elected local official or community leader determines State Complete Count Commissions (SCCCs) structure.
- SCCC receive 2020 Census training.

## 2019

- Continue establishing SCCC.
- Open Area Census Offices.
- SCCC develop strategy and work plan.

## 2020

- SCCC begin community organization mobilization.
- 2020 Census advertising campaign begins in early 2020.
- SCCC support the 2020 Census.
- SCCC encourage self-response.

## April 1, 2020 - CENSUS DAY

- SCCC urge households who do not respond to cooperate with census takers.

### Please contact: If you reside in:

**ATLANTA**  
Atlanta.rcc  
.partnership  
@2020census.gov

Alabama, Florida,  
Georgia, Louisiana,  
Mississippi,  
North Carolina,  
and South Carolina

**CHICAGO**  
Chicago.rcc  
.partnership  
@2020census.gov

Arkansas, Illinois,  
Indiana, Iowa,  
Michigan, Minnesota,  
Missouri, and  
Wisconsin

**DALLAS**  
Dallas.rcc  
.partnership  
@2020census.gov

Arizona, Colorado,  
Kansas, Montana,  
Nebraska, New  
Mexico, North Dakota,  
South Dakota, Oklahoma,  
Texas, Utah, and Wyoming

**LOS ANGELES**  
Los.Angeles.rcc  
.partnership  
@2020census.gov

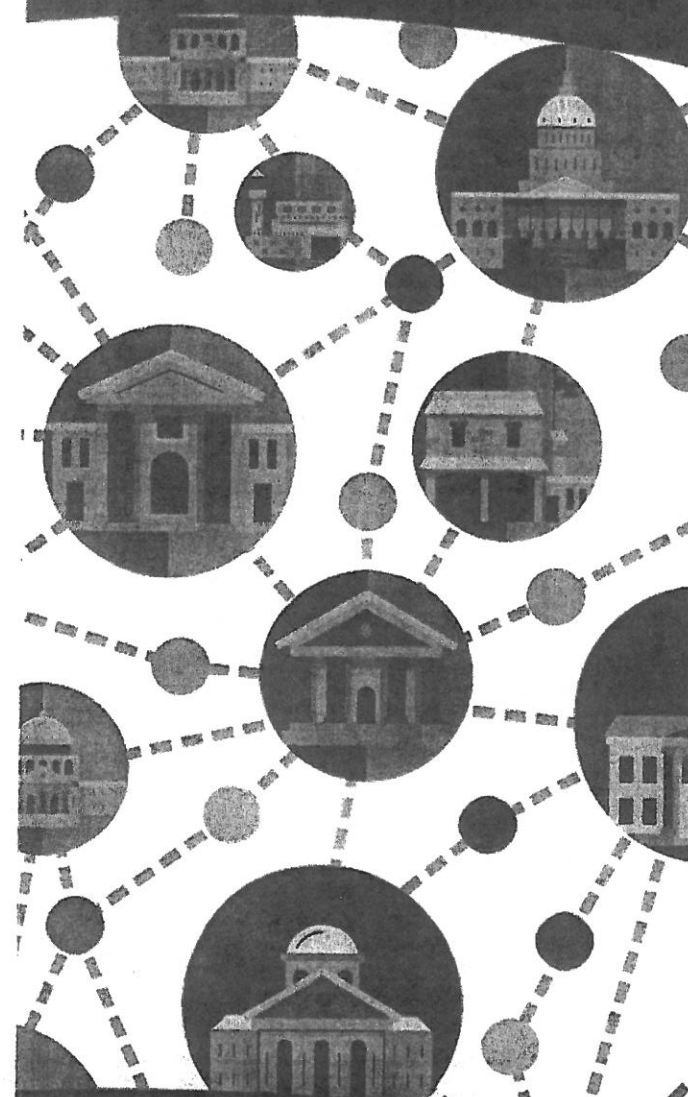
Alaska, California,  
Hawaii, Idaho,  
Nevada, Oregon,  
and Washington

**NEW YORK**  
New.York.rcc  
.partnership  
@2020census.gov

Connecticut, Maine,  
Massachusetts, New  
Hampshire, New Jersey,  
New York, Rhode Island,  
Vermont, and Puerto Rico

**PHILADELPHIA**  
Philadelphia.rcc  
.partnership  
@2020census.gov

Delaware, District of  
Columbia, Kentucky,  
Maryland, Ohio,  
Pennsylvania, Tennessee,  
Virginia, and West Virginia



## The 2020 Census is almost here!

The 2020 Census provides an opportunity for everyone to be counted. Tribal, state, and local governments; community-based organizations; faith-based groups; schools; businesses; the media; and others play a key role in developing partners to educate and motivate residents to participate in the 2020 Census.

When community members are informed, they are more likely to respond to the census. Through collaborative partnerships, the U.S. Census Bureau and community leaders can reach the shared goal of counting EVERYONE in 2020.

### **The State Complete Count Commissions (SCCC) program is key to creating awareness in communities all across the country.**

- SCCC's utilize local knowledge, influence, and resources to educate communities and promote the census through locally based, targeted outreach efforts.
- SCCC's provide a vehicle for coordinating and nurturing cooperative efforts between tribal, state, and local governments; communities; and the Census Bureau.
- SCCC's help the Census Bureau get a complete count in 2020 through partnerships with local governments and community organizations.

# Get Started

## **WHO?**

Tribal, state, and local governments work together with partners to form SCCC's to promote and encourage response to the 2020 Census in their communities.

## **WHAT?**

A SCCC enters into a formal partnership with the Census Bureau either by executive order or legislation. It provides the structure and support to engage the state's stakeholders and encourage participation.

## **WHEN?**

The formation of SCCC's is happening NOW! Leaders are identifying budget resources and establishing local work plans. In 2020, they will implement the plans and lead their communities to a successful census count.

## **WHY?**

The primary goal of the 2020 Census is to count everyone once, only once, and in the right place.

Community influencers create localized messaging that resonates with the population in their area. They are trusted voices and are best suited to mobilize community resources in an efficient manner.

## **HOW?**

It's up to all of us! SCCC's know the best way to reach the community and raise awareness. Some activities could include:

- Holding SCCC kickoff meetings with media briefings.
- Participating in Census rallies or parades.
- Coordinating Census unity youth forums.
- Holding Interfaith breakfasts and weekend events.
- Encouraging the use of Statistics in Schools classroom resources.
- Incorporating census information in newsletters, social media posts, podcasts, mailings, and websites.
- Helping recruit census workers when jobs become available.